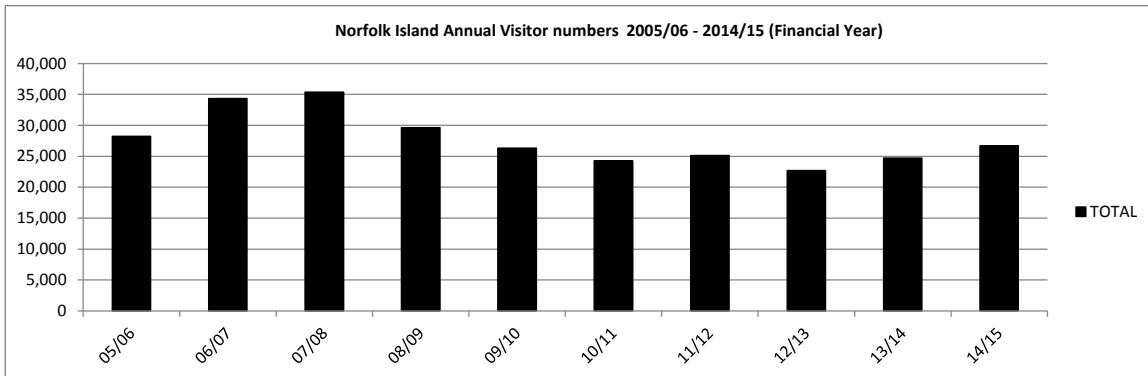
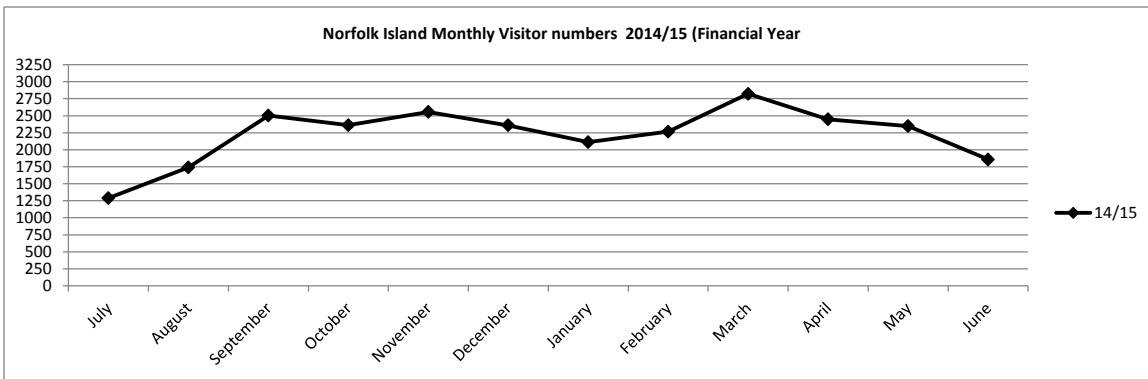


Norfolk Island Visitor Statistics 2005/06 - 2014/15 (Financial Year)
Total Visitor Numbers

Financial Year	05/06	06/07	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15	% Difference on previous year	
July	1786	2726	2223	2035	1578	1538	1915	1216	1291	1290	0%	
August	2108	3066	2866	2456	2100	1827	2151	1353	1651	1740	5%	
September	2281	2586	3111	2620	2103	2169	2695	2143	2275	2502	10%	
October	2875	3167	3338	3160	3055	2467	2565	2280	2386	2360	-1%	
November	2625	3070	3431	2571	2488	2229	2137	2161	2520	2555	1%	
December	2405	3133	2857	2462	2228	2238	2290	2071	2175	2359	8%	
January	1779	2215	2516	2143	2128	1698	2044	1834	1823	2112	16%	
February	2245	2809	3032	2220	2242	1807	2026	1937	1917	2267	18%	
March	2459	3386	3178	3247	2757	2344	2296	2235	2694	2822	5%	
April	2613	2995	3617	2373	2246	2296	2030	2349	2472	2448	-1%	
May	2500	2685	2674	2409	1963	2021	1666	1652	1806	2348	30%	
June	2543	2480	2556	1943	1451	1634	1318	1453	1721	1857	8%	
TOTAL	28,219	34,318	35,399	29,639	26,339	24,268	25,133	22,684	24,731	26,660		
										YTD increase	1929	8%

B = Lowest month since 2005



**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
2013/14 Financial Year (1 July 2014 - 30 Jun 2015)**

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	26660		Total non visitors arriving	4574
Total RPT passengers arriving	31401	77%	Total RPT Airline Capacity	40908

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	10559	40%
SYDNEY	10576	40%
AUCKLAND	5226	20%
OTHER	299	1%
Total	26660	

Visitors by Country of Origin

OTHER	378	1.4%
Australia	21231	79.6%
New Zealand	4915	18.4%
USA	28	0.1%
Germany	10	0.0%
Great Britain	98	0.4%
Total	26660	

Australian visitors by State of Origin

NSW	8375	39%
QLD	8098	38%
VIC	2336	11%
SA	770	4%
WA	635	3%
TAS	312	1%
ACT	520	2%
Other	185	1%
Total	21231	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	2304	9%
Visitors in Public Accommodation	24356	91%
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	12959	53%
Cottages/Houses	3772	15%
Hotels	7298	30%
Not indicated	327	1%
Total	24356	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	11250	42%
Female	15410	58%
Total	26660	

Visitors by Age Demographic

Under18	1100	4%
18 to 29	814	3%
30 to 39	957	4%
40 to 49	1791	7%
50 to 59	4624	17%
60 to 69	8984	34%
70 to 79	6573	25%
Over 80	1817	7%
Total	26660	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
YOY Comparison	0%	5%	9%	-1%	1%	8%	16%	18%	5%	-1%	30%	8%
									YTD 13/14	24730		
									YTD 14/15	26660		8%

