

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**4th 2013/14 Financial Quarter (1 Apr - 30 Jun 2015)**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	6653		Total non visitors arriving	1144
Total RPT passengers arriving	7797	77%	Total RPT Airline Capacity	10072

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	2632	40%
SYDNEY	2615	39%
AUCKLAND	1405	21%
OTHER	1	0%
<b>Total</b>	<b>6653</b>	

**Visitors by Country of Origin**

OTHER	55	0.8%
Australia	5213	78.4%
New Zealand	1365	20.5%
USA	8	0.1%
Germany	2	0.0%
Great Britain	10	0.2%
<b>Total</b>	<b>6653</b>	

**Australian visitors by State of Origin**

NSW	1866	36%
QLD	1937	37%
VIC	705	14%
SA	264	5%
WA	156	3%
TAS	101	2%
ACT	144	3%
Other	40	1%
<b>Total</b>	<b>5213</b>	

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	499	8%
Visitors in Public Accommodation	6154	92%
<b>Total</b>	<b>6653</b>	
All Visitors average Bednights	7	
<b>Visitors by Accommodation Type</b>		
S/C Apartments	3493	57%
Cottages/Houses	950	15%
Hotels	1685	27%
Not indicated	26	0%
<b>Total</b>	<b>6154</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	2770	42%
Female	3883	58%
<b>Total</b>	<b>6653</b>	

**Visitors by Age Demographic**

Under18	161	2%
18 to 29	128	2%
30 to 39	226	3%
40 to 49	404	6%
50 to 59	1045	16%
60 to 69	2326	35%
70 to 79	1864	28%
Over 80	499	8%
<b>Total</b>	<b>6653</b>	

**Visitor Numbers in comparison to previous financial year**

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
YOY Comparison	0%	5%	9%	-1%	1%	8%	16%	18%	5%	-1%	30%	8%
									<b>YTD 13/14</b>	<b>24730</b>		
									<b>YTD 14/15</b>	<b>26660</b>		<b>8%</b>

