

**NORFOLK ISLAND TOURISM - QUARTERLY VISITOR STATISTICS**  
**4th 2013/14 Financial Quarter (1 Apr - 30 Jun 2014)**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	5999		Total non visitors arriving	1084
Total RPT passengers arriving	6932	68%	Total RPT Airline Capacity	10184

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	2173	36%
SYDNEY	2383	40%
AUCKLAND	1329	22%
OTHER	114	2%
<b>Total</b>	<b>5999</b>	

**Visitors by Country of Origin**

OTHER	114	1.9%
Australia	4537	75.6%
New Zealand	1319	22.0%
USA	10	0.2%
Germany	4	0.1%
Great Britain	15	0.3%
<b>Total</b>	<b>5999</b>	

**Australian visitors by State of Origin**

NSW	1798	40%
QLD	1633	36%
VIC	552	12%
SA	157	3%
WA	153	3%
TAS	83	2%
ACT	121	3%
Other	40	1%
<b>Total</b>	<b>4537</b>	

**Visitor Numbers in comparison to previous year**

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217	2694	22%
Apr	2351		
May	1636		
Jun	1441		
<b>Comparison FY to date</b>	<b>17162</b>	<b>18732</b>	<b>9%</b>

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	486	8%
Visitors in Public Accommodation	5513	92%
<b>All Visitors average Bednights</b>	<b>7.3</b>	

**Visitors by Accommodation Type**

S/C Apartments	2976	54%
Cottages/Houses	669	12%
Hotels	1856	34%
Not indicated	12	0%
<b>Total</b>	<b>5513</b>	

**Visitors by Accommodation Star rating**

2 1/2 Star	102	2%
3 Star	1804	33%
3 1/2 Star	1808	33%
4 Star	711	13%
4 1/2 Star	0	0%
5 Star	70	1%
Unrated	1006	18%
Not indicated	12	0%
<b>Total</b>	<b>5513</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	2518	42%
Female	3481	58%
<b>Total</b>	<b>5999</b>	

**Visitors by Age Demographic**

Under18	200	3%
18 to 29	144	2%
30 to 39	213	4%
40 to 49	417	7%
50 to 59	1111	19%
60 to 69	1935	32%
70 to 79	1517	25%
Over 80	462	8%
<b>Total</b>	<b>5999</b>	

