

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
2nd 2013/14 Financial Quarter (1 Oct - 31 Dec 2014)

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	7201		Total non visitors arriving	1034
Total RPT passengers arriving	8403	83%	Total RPT Airline Capacity	10080

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	2845	40%
SYDNEY	2835	39%
AUCKLAND	1437	20%
OTHER	84	1%
Total	7201	

Visitors by Country of Origin

OTHER	72	1.0%
Australia	5822	80.8%
New Zealand	1242	17.2%
USA	7	0.1%
Germany	2	0.0%
Great Britain	56	0.8%
Total	7201	

Australian visitors by State of Origin

NSW	2387	41%
QLD	2150	37%
VIC	695	12%
SA	155	3%
WA	195	3%
TAS	67	1%
ACT	125	2%
Other	48	1%
Total	5822	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	629	9%
Visitors in Public Accommodation	6572	91%
Total	7201	
All Visitors average Bednights		8.3
Visitors by Accommodation Type		
S/C Apartments	3415	52%
Cottages/Houses	1154	18%
Hotels	1879	29%
Not indicated	124	2%
Total	6572	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	3095	43%
Female	4106	57%
Total	7201	

Visitors by Age Demographic

Under18	353	5%
18 to 29	276	4%
30 to 39	254	4%
40 to 49	495	7%
50 to 59	1298	18%
60 to 69	2413	34%
70 to 79	1656	23%
Over 80	456	6%
Total	7201	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822			
YOY Comparison	0%	5%	10%	-1%	1%	8%	16%	18%	5%			
									YTD 13/14	18731		
									YTD 14/15	20007	7%	

