

NORFOLK ISLAND TOURISM - QUARTERLY VISITOR STATISTICS
3rd 2013/14 Financial Quarter (1 Jan - 31 March 2014)

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	6434		Total non visitors arriving	1108
Total RPT passengers arriving	7543	78%	Total RPT Airline Capacity	9728

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	2455	38%
SYDNEY	2776	43%
AUCKLAND	1198	19%
OTHER	5	0%
Total	6434	

Visitors by Country of Origin

OTHER	59	0.9%
Australia	5187	80.6%
New Zealand	1128	17.5%
USA	19	0.3%
Germany	4	0.1%
Great Britain	37	0.6%
Total	6434	

Australian visitors by State of Origin

NSW	2197	42%
QLD	1927	37%
VIC	568	11%
SA	116	2%
WA	183	4%
TAS	61	1%
ACT	83	2%
Other	52	1%
Total	5187	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217	2694	22%
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	17162	18732	9%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	574	9%
Visitors in Public Accommodation	5860	91%
Total	6434	

All Visitors average Bednights	7.3
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Visitors by Accommodation Type

S/C Apartments	3229	55%
Cottages/Houses	885	15%
Hotels	1744	30%
Not indicated	2	0%
Total	5860	

Visitors by Accommodation Star rating

2 1/2 Star	66	1%
3 Star	1430	24%
3 1/2 Star	2437	42%
4 Star	872	15%
4 1/2 Star	67	1%
5 Star	76	1%
Unrated	910	16%
Not indicated	2	0%
Total	5860	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	2785	43%
Female	3649	57%
Total	6434	

Visitors by Age Demographic

Under18	282	4%
18 to 29	205	3%
30 to 39	194	3%
40 to 49	470	7%
50 to 59	1244	19%
60 to 69	2203	34%
70 to 79	1470	23%
Over 80	366	6%
Total	6434	

