

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
2nd 2013/14 Financial Quarter (1 Oct - 31 Dec 2014)

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	7274		Total non visitors arriving	1325
Total RPT passengers arriving	8598	77%	Total RPT Airline Capacity	11110

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	2992	41%
SYDNEY	2888	40%
AUCKLAND	1230	17%
OTHER	164	2%
Total	7274	

Visitors by Country of Origin

OTHER	220	3.0%
Australia	5849	80.4%
New Zealand	1164	16.0%
USA	9	0.1%
Germany	6	0.1%
Great Britain	26	0.4%
Total	7274	

Australian visitors by State of Origin

NSW	2346	40%
QLD	2422	41%
VIC	480	8%
SA	203	3%
WA	137	2%
TAS	60	1%
ACT	142	2%
Other	59	1%
Total	5849	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	692	10%
Visitors in Public Accommodation	6582	90%
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	3429	52%
Cottages/Houses	1041	16%
Hotels	2089	32%
Not indicated	23	0%
Total	6582	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	3096	43%
Female	4178	57%
Total	7274	

Visitors by Age Demographic

Under18	365	5%
18 to 29	278	4%
30 to 39	313	4%
40 to 49	540	7%
50 to 59	1268	17%
60 to 69	2311	32%
70 to 79	1711	24%
Over 80	488	7%
Total	7274	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359						
YOY Comparison	0%	5%	9%	-1%	1%	8%						
									YTD 13/14	12297		
									YTD 14/15	12806	4%	

