

NORFOLK ISLAND TOURISM - QUARTERLY VISITOR STATISTICS
2nd 2013/14 Financial Quarter (1 Oct - 31 December 2013)

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	7081		Total non visitor	1337
Total RPT passengers arriving	8393	82%	Total RPT Airline Inbound Capacity	10184

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	2870	41%
SYDNEY	2897	41%
AUCKLAND	1289	18%
OTHER	25	0%
Total	7081	

Visitors by Country of Origin

OTHER	75	1.1%
Australia	5729	80.9%
New Zealand	1222	17.3%
USA	19	0.3%
Germany	4	0.1%
Great Britain	32	0.5%
Total	7081	

Australian visitors by State of Origin

NSW	2272	40%
QLD	2208	39%
VIC	571	10%
SA	196	3%
WA	140	2%
TAS	92	2%
ACT	183	3%
Other	67	1%
Total	5729	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	11224	12298	10%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	792	11%
Visitors in Public Accommodation	6289	89%
Total	7081	
All Visitors average Bednights	7.7	

Visitors by Accommodation Type

S/C Apartments	3375	54%
Cottages/Houses	889	14%
Hotels	2016	32%
Not indicated	9	0%
Total	6289	

Visitors by Accommodation Star rating

2 Star	0	0%
3 Star	169	3%
3 1/2 Star	4603	73%
4 Star	1164	19%
4 1/2 Star	137	2%
5 Star	86	1%
Unrated	121	2%
Not indicated	9	0%
Total	6289	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	3002	42%
Female	4079	58%
Total	7081	

Visitors by Age Demographic

Under18	292	4%
18 to 29	260	4%
30 to 39	283	4%
40 to 49	440	6%
50 to 59	1329	19%
60 to 69	2221	31%
70 to 79	1752	25%
Over 80	504	7%
Total	7081	

