

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
1st 2013/14 Financial Quarter (1 June - 30 September 2014)

ARRIVING PASSENGER STATISTICS				
Total Visitors arriving	5532		Total non visitors arriving	1071
Total RPT passengers arriving	6603	68%	Total RPT Airline Capacity	9646

ORIGIN STATISTICS			
Visitors by Port of Departure			
BRISBANE		2090	38%
SYDNEY		2238	40%
AUCKLAND		1154	21%
OTHER		50	1%
Total		5532	
Visitors by Country of Origin			
OTHER		31	0.6%
Australia		4347	78.6%
New Zealand		1144	20.7%
USA		4	0.1%
Germany		0	0.0%
Great Britain		6	0.1%
Total		5532	
Australian visitors by State of Origin			
NSW		1776	41%
QLD		1589	37%
VIC		456	10%
SA		148	3%
WA		147	3%
TAS		84	2%
ACT		109	3%
Other		38	1%
Total		4347	

ACCOMMODATION STATISTICS		
Visitors in Private Accommodation	484	9%
Visitors in Public Accommodation	5048	91%
	5532	
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	2622	52%
Cottages/Houses	627	12%
Hotels	1645	33%
Not indicated	154	3%
Total	5048	

DEMOGRAPHIC STATISTICS		
Visitors by Gender Demographic		
Male	2289	41%
Female	3243	59%
Total	5532	
Visitors by Age Demographic		
Under18	221	4%
18 to 29	132	2%
30 to 39	164	3%
40 to 49	352	6%
50 to 59	1013	18%
60 to 69	1934	35%
70 to 79	1342	24%
Over 80	374	7%
Total	5532	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1291	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502									
YOY Comparison	0%	5%	10%									
									YTD 13/14	5217		
									YTD 14/15	5532	6%	

