

NORFOLK ISLAND TOURISM - QUARTERLY VISITOR STATISTICS
1st 2013/14 Financial Quarter (1 June - 30 September 2013)

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	5217	64%	Total non visitor	1191
Total RPT passengers arriving	6413		Total RPT Airline Inbound Capacity	10032

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	1988	38%
SYDNEY	1999	38%
AUCKLAND	1230	24%
OTHER	0	0%
Total	5217	

Visitors by Country of Origin

OTHER	18	0.3%
Australia	3898	74.7%
New Zealand	1271	24.4%
USA	18	0.3%
Germany	4	0.1%
Great Britain	8	0.2%
Total	5217	

Australian visitors by State of Origin

NSW	1568	40%
QLD	1417	36%
VIC	466	12%
SA	132	3%
WA	104	3%
TAS	95	2%
ACT	92	2%
Other	24	1%
	3898	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	7%
Aug	1353	1651	23%
Sept	2143	2275	6%
Oct	2280		
Nov	2161		
Dec	2071		
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	4712	5217	11%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	436	8%
Visitors in Public Accommodation	4781	92%
	5217	
All Visitors average Bednights	7	

Visitors by Accommodation Type

S/C Apartments	3151	66%
Cottages/Houses	216	5%
Hotels	1408	29%
Not indicated	6	0%
Total	4781	

Visitors by Accommodation Star rating

2 Star	0	0%
3 Star	185	4%
3 1/2 Star	3676	77%
4 Star	578	12%
4 1/2 Star	160	3%
5 Star	30	1%
Unrated	146	3%
Not indicated	6	0%
Total	4781	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	2233	43%
Female	2984	57%
Total	5217	

Visitors by Age Demographic

Under18	153	3%
18 to 29	114	2%
30 to 39	184	4%
40 to 49	380	7%
50 to 59	1089	21%
60 to 69	1803	35%
70 to 79	1154	22%
Over 80	340	7%
Total	5217	

