

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Qtrly Visitor Statistics -April - June 2016

ARRIVING PASSENGER STATISTICS				
Total Visitors arriving	6867		Total non visitors arriving	1133
Total RPT passengers arriving	8000	83%	Total RPT Airline Capacity	9678

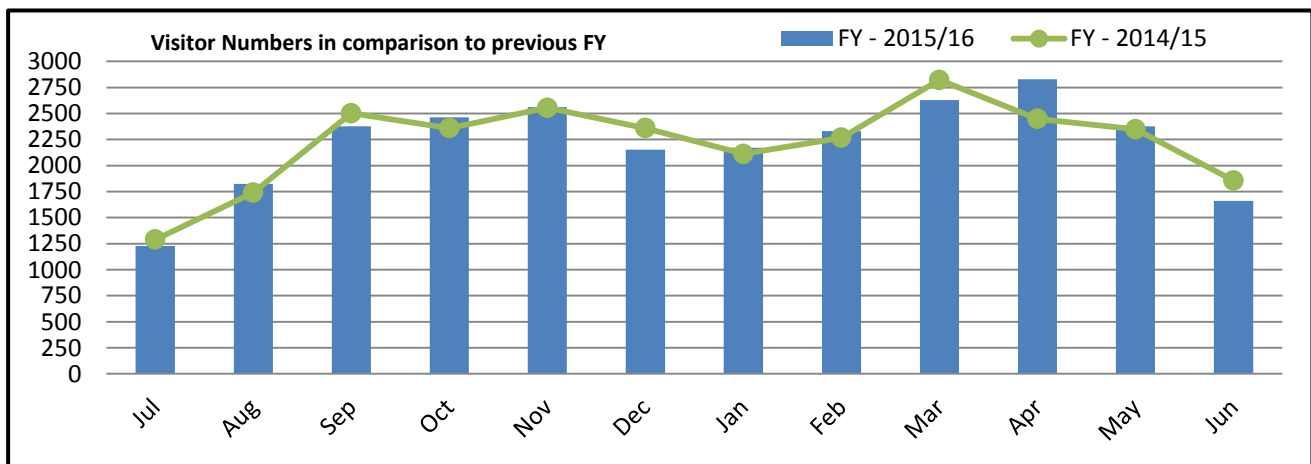
ORIGIN STATISTICS			
Visitors by Port of Departure			
BRISBANE		2688	35%
SYDNEY		2770	36%
AUCKLAND		1164	15%
OTHER		993	13%
Total		7615	
Visitors by Country of Origin			
OTHER		104	6.1%
Australia		1305	76.3%
New Zealand		295	17.2%
USA		1	0.1%
Germany		2	0.1%
Great Britain		4	0.2%
Total		1711	
Australian visitors by State of Origin			
NSW		1987	35%
QLD		1837	33%
VIC		1006	18%
SA		278	5%
WA		154	3%
TAS		149	3%
ACT		144	3%
Other		59	1%
Total		5614	

ACCOMMODATION STATISTICS		
Visitors in Private Accommodation	581	8%
Visitors in Public Accommodation	6286	92%
	6867	
All Visitors average Bednights		
Visitors by Accommodation Type		
Apartments	3149	48%
Cottages	801	12%
Holiday Homes	259	4%
Hotels	2053	31%
Not indicated	351	5%
Total	6613	

DEMOGRAPHIC STATISTICS		
Visitors by Gender Demographic		
Male	2927	43%
Female	3940	57%
Total	6867	
Visitors by Age Demographic		
Under18	186	3%
18 to 29	148	2%
30 to 39	235	3%
40 to 49	398	6%
50 to 59	1043	15%
60 to 69	2327	34%
70 to 79	1999	29%
Over 80	531	8%
Total	6867	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376	2464	2561	2152	2172	2330	2628	2829	2378	1660
YOY Comparison	-5%	5%	-5%	4%	3%	-9%	3%	3%	-7%	16%	1%	-11%
									YTD 14/15	26660		
									YTD 15/16	26602		0%



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