

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics - FY July 2013 - June 2014**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	24731		Total non visitors arriving	4720
Total RPT passengers arriving	29281	73%	Total RPT Airline Capacity	40128

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	9486	38%
SYDNEY	10055	41%
AUCKLAND	5046	20%
OTHER	144	1%
<b>Total</b>	<b>24731</b>	

**Visitors by Country of Origin**

OTHER	266	1.1%
Australia	19351	78.2%
New Zealand	4940	20.0%
USA	66	0.3%
Germany	16	0.1%
Great Britain	92	0.4%
<b>Total</b>	<b>24731</b>	

**Australian visitors by State of Origin**

NSW	7835	40%
QLD	7185	37%
VIC	2157	11%
SA	601	3%
WA	580	3%
TAS	331	2%
ACT	479	2%
Other	183	1%
<b>Total</b>	<b>19351</b>	

**Visitor Numbers in comparison to previous year**

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217	2694	22%
Apr	2351	2472	5%
May	1636	1806	10%
Jun	1441	1721	19%
<b>Comparison FY to date</b>	<b>19513</b>	<b>24731</b>	<b>27%</b>

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	2288	9%
Visitors in Public Accommodation	22443	91%
<b>All Visitors average Bednights</b>	<b>7</b>	

**Visitors by Accommodation Type**

S/C Apartments	12731	57%
Cottages/Houses	2659	12%
Hotels	7024	31%
Not indicated	29	0%
<b>Total</b>	<b>22443</b>	

**Visitors by Accommodation Star rating**

2 1/2 Star	168	1%
3 Star	3588	16%
3 1/2 Star	12524	56%
4 Star	3325	15%
4 1/2 Star	364	2%
5 Star	262	1%
Unrated	2183	10%
Not indicated	29	0%
<b>Total</b>	<b>22443</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	10538	43%
Female	14193	57%
<b>Total</b>	<b>24731</b>	

**Visitors by Age Demographic**

Under18	927	4%
18 to 29	723	3%
30 to 39	874	4%
40 to 49	1707	7%
50 to 59	4773	19%
60 to 69	8162	33%
70 to 79	5893	24%
Over 80	1672	7%
<b>Total</b>	<b>24731</b>	

