

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
2013/14 Financial Year (1 July 2014 - 30 Jun 2015)**

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	26660		Total non visitors arriving	4574
Total RPT passengers arriving	31401	77%	Total RPT Airline Capacity	40908

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	10559	40%
SYDNEY	10576	40%
AUCKLAND	5226	20%
OTHER	299	1%
Total	26660	

Visitors by Country of Origin

OTHER	378	1.4%
Australia	21231	79.6%
New Zealand	4915	18.4%
USA	28	0.1%
Germany	10	0.0%
Great Britain	98	0.4%
Total	26660	

Australian visitors by State of Origin

NSW	8375	39%
QLD	8098	38%
VIC	2336	11%
SA	770	4%
WA	635	3%
TAS	312	1%
ACT	520	2%
Other	185	1%
Total	21231	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	2304	9%
Visitors in Public Accommodation	24356	91%
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	12959	53%
Cottages/Houses	3772	15%
Hotels	7298	30%
Not indicated	327	1%
Total	24356	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	11250	42%
Female	15410	58%
Total	26660	

Visitors by Age Demographic

Under18	1100	4%
18 to 29	814	3%
30 to 39	957	4%
40 to 49	1791	7%
50 to 59	4624	17%
60 to 69	8984	34%
70 to 79	6573	25%
Over 80	1817	7%
Total	26660	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
YOY Comparison	0%	5%	9%	-1%	1%	8%	16%	18%	5%	-1%	30%	8%
								YTD 13/14	24730			
								YTD 14/15	26660	8%		

