

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - June

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	1857		Total non visitors arriving	389
Total RPT passengers arriving	2246	67%	Total RPT Airline Capacity	3344

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	763	41%
SYDNEY	753	41%
AUCKLAND	340	18%
OTHER	1	0%
Total	1857	

Visitors by Country of Origin

OTHER	12	0.6%
Australia	1506	81.1%
New Zealand	339	18.3%
USA	0	0.0%
Germany	0	0.0%
Great Britain	0	0.0%
Total	1857	

Australian visitors by State of Origin

NSW	553	37%
QLD	490	33%
VIC	228	15%
SA	74	5%
WA	55	4%
TAS	30	2%
ACT	63	4%
Other	13	1%
Total	1506	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	167	9%
Visitors in Public Accommodation	1690	91%
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	1005	59%
Cottages/Houses	260	15%
Hotels	417	25%
Not indicated	8	0%
Total	1690	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	767	41%
Female	1090	59%
Total	1857	

Visitors by Age Demographic

Under18	53	3%
18 to 29	55	3%
30 to 39	73	4%
40 to 49	116	6%
50 to 59	304	16%
60 to 69	630	34%
70 to 79	485	26%
Over 80	141	8%
Total	1857	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
YOY Comparison	0%	5%	10%	-1%	1%	8%	16%	18%	5%	-1%	30%	8%
								YTD 13/14	24730			
								YTD 14/15	26660	8%		

