

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - June 2014

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	1721		Total non visitors arriving	369
Total RPT passengers arriving	1984	59%	Total RPT Airline Capacity	3344

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	531	31%
SYDNEY	716	42%
AUCKLAND	405	24%
OTHER	69	4%
Total	1721	

Visitors by Country of Origin

OTHER	77	4.5%
Australia	1239	72.0%
New Zealand	400	23.2%
USA	2	0.1%
Germany	0	0.0%
Great Britain	3	0.2%
Total	1721	

Australian visitors by State of Origin

NSW	532	43%
QLD	407	33%
VIC	172	14%
SA	49	4%
WA	20	2%
TAS	17	1%
ACT	37	3%
Other	5	0%
Total	1239	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217	2694	22%
Apr	2351	2472	5%
May	1636	1806	10%
Jun	1441	1721	19%
<i>Comparison FY to date</i>	<i>22590</i>	<i>24731</i>	<i>9%</i>

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	139	8%
Visitors in Public Accommodation	1582	92%
All Visitors average Bednights	7	

Visitors by Accommodation Type

S/C Apartments	812	51%
Cottages/Houses	212	13%
Hotels	557	35%
Not indicated	1	0%
Total	1582	

Visitors by Accommodation Star rating

2 1/2 Star	28	2%
3 Star	590	37%
3 1/2 Star	460	29%
4 Star	185	12%
4 1/2 Star	0	0%
5 Star	18	1%
Unrated	300	19%
Not indicated	1	0%
Total	1582	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	729	42%
Female	992	58%
Total	1721	

Visitors by Age Demographic

Under18	64	4%
18 to 29	52	3%
30 to 39	61	4%
40 to 49	137	8%
50 to 59	304	18%
60 to 69	536	31%
70 to 79	438	25%
Over 80	129	7%
Total	1721	

