

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - May 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2348		Total non visitors arriving	338
Total RPT passengers arriving	2686	74%	Total RPT Airline Capacity	3648

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	886	38%
SYDNEY	807	34%
AUCKLAND	655	28%
OTHER	0	0%
Total	2348	

Visitors by Country of Origin

OTHER	15	0.6%
Australia	1692	72.1%
New Zealand	634	27.0%
USA	4	0.2%
Germany	1	0.0%
Great Britain	2	0.1%
Total	2348	

Australian visitors by State of Origin

NSW	592	35%
QLD	713	42%
VIC	189	11%
SA	77	5%
WA	36	2%
TAS	39	2%
ACT	30	2%
Other	16	1%
Total	1692	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	140	6%
Visitors in Public Accommodation	2208	94%
Total	2348	
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	1292	59%
Cottages/Houses	340	15%
Hotels	571	26%
Not indicated	5	0%
Total	2208	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	975	42%
Female	1373	58%
Total	2348	

Visitors by Age Demographic

Under18	32	1%
18 to 29	33	1%
30 to 39	87	4%
40 to 49	122	5%
50 to 59	358	15%
60 to 69	872	37%
70 to 79	666	28%
Over 80	178	8%
Total	2348	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	
YOY Comparison	0%	5%	10%	-1%	1%	8%	16%	18%	5%	-1%	30%	
									YTD 13/14	23009		
									YTD 14/15	24803	8%	

