

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU

Monthly Visitor Statistics - May 2014

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	1806		Total non visitors arriving	322
Total RPT passengers arriving	2128	58%	Total RPT Airline Capacity	3648

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	656	36%
SYDNEY	637	35%
AUCKLAND	513	28%
OTHER	0	0%
Total	1806	

Visitors by Country of Origin

OTHER	12	0.7%
Australia	1277	70.7%
New Zealand	513	28.4%
USA	3	0.2%
Germany	0	0.0%
Great Britain	1	0.1%
Total	1806	

Australian visitors by State of Origin

NSW	452	35%
QLD	469	37%
VIC	170	13%
SA	53	4%
WA	54	4%
TAS	34	3%
ACT	24	2%
Other	21	2%
Total	1277	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217	2694	22%
Apr	2351	2472	5%
May	1636	1806	10%
Jun	1441		
Comparison FY to date	21149	23010	9%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	112	6%
Visitors in Public Accommodation	1694	94%
Total	1806	

All Visitors average Bednights	7
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Visitors by Accommodation Type

S/C Apartments	953	56%
Cottages/Houses	182	11%
Hotels	556	33%
Not indicated	3	0%
Total	1694	

Visitors by Accommodation Star rating

2 1/2 Star	40	2%
3 Star	650	38%
3 1/2 Star	424	25%
4 Star	212	13%
4 1/2 Star	0	0%
5 Star	27	2%
Unrated	338	20%
Not indicated	3	0%
Total	1694	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	765	42%
Female	1041	58%
Total	1806	

Visitors by Age Demographic

Under18	15	1%
18 to 29	41	2%
30 to 39	56	3%
40 to 49	103	6%
50 to 59	305	17%
60 to 69	660	37%
70 to 79	482	27%
Over 80	144	8%
Total	1806	

