

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - April

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2448		Total non visitors arriving	417
Total RPT passengers arriving	2865	93%	Total RPT Airline Capacity	3080

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	983	40%
SYDNEY	1055	43%
AUCKLAND	410	17%
OTHER	0	0%
Total	2448	

Visitors by Country of Origin

OTHER	28	1.1%
Australia	2015	82.3%
New Zealand	392	16.0%
USA	4	0.2%
Germany	1	0.0%
Great Britain	8	0.3%
Total	2448	

Australian visitors by State of Origin

NSW	721	36%
QLD	734	36%
VIC	288	14%
SA	113	6%
WA	65	3%
TAS	32	2%
ACT	51	3%
Other	11	1%
Total	2015	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	192	8%
Visitors in Public Accommodation	2256	92%
All Visitors average Bednights	7	

Visitors by Accommodation Type

S/C Apartments	1196	53%
Cottages/Houses	350	16%
Hotels	697	31%
Not indicated	13	1%
Total	2256	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1028	42%
Female	1420	58%
Total	2448	

Visitors by Age Demographic

Under18	76	3%
18 to 29	40	2%
30 to 39	66	3%
40 to 49	166	7%
50 to 59	383	16%
60 to 69	824	34%
70 to 79	713	29%
Over 80	180	7%
Total	2448	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448		
YOY Comparison	0%	5%	10%	-1%	1%	8%	16%	18%	5%	-1%		
									YTD 13/14	18731		
									YTD 14/15	22455	20%	

