

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU

Monthly Visitor Statistics - April 2014

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2472		Total non visitors arriving	393
Total RPT passengers arriving	2820	88%	Total RPT Airline Capacity	3192

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	986	40%
SYDNEY	1030	42%
AUCKLAND	411	17%
OTHER	45	2%
Total	2472	

Visitors by Country of Origin

OTHER	25	1.0%
Australia	2021	81.8%
New Zealand	406	16.4%
USA	5	0.2%
Germany	4	0.2%
Great Britain	11	0.4%
Total	2472	

Australian visitors by State of Origin

NSW	814	40%
QLD	757	37%
VIC	210	10%
SA	55	3%
WA	79	4%
TAS	32	2%
ACT	60	3%
Other	14	1%
Total	2021	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217	2694	22%
Apr	2351	2472	5%
May	1636		
Jun	1441		
Comparison FY to date	19513	21204	9%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	235	10%
Visitors in Public Accommodation	2237	90%
Total	2472	

All Visitors average Bednights	7
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Visitors by Accommodation Type

S/C Apartments	1211	54%
Cottages/Houses	275	12%
Hotels	743	33%
Not indicated	8	0%
Total	2237	

Visitors by Accommodation Star rating

2 1/2 Star	34	2%
3 Star	564	25%
3 1/2 Star	924	41%
4 Star	314	14%
4 1/2 Star		0%
5 Star	25	1%
Unrated	368	16%
Not indicated	8	0%
Total	2237	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1024	41%
Female	1448	59%
Total	2472	

Visitors by Age Demographic

Under18	121	5%
18 to 29	51	2%
30 to 39	96	4%
40 to 49	177	7%
50 to 59	502	20%
60 to 69	739	30%
70 to 79	597	24%
Over 80	189	8%
Total	2472	

