

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - March 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2822		Total non visitors arriving	406
Total RPT passengers arriving	3228	91%	Total RPT Airline Capacity	3542

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	1016	36%
SYDNEY	1020	36%
AUCKLAND	710	25%
OTHER	76	3%
Total	2822	

Visitors by Country of Origin

OTHER	20	0.7%
Australia	2235	79.2%
New Zealand	545	19.3%
USA	3	0.1%
Germany	0	0.0%
Great Britain	19	0.7%
Total	2822	

Australian visitors by State of Origin

NSW	861	39%
QLD	726	32%
VIC	405	18%
SA	48	2%
WA	90	4%
TAS	27	1%
ACT	62	3%
Other	16	1%
Total	2235	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	154	5%
Visitors in Public Accommodation	2668	95%
Total	2822	
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	1369	51%
Cottages/Houses	408	15%
Hotels	887	33%
Not indicated	4	0%
Total	2668	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1127	40%
Female	1695	60%
Total	2822	

Visitors by Age Demographic

Under18	56	2%
18 to 29	51	2%
30 to 39	69	2%
40 to 49	119	4%
50 to 59	424	15%
60 to 69	969	34%
70 to 79	874	31%
Over 80	260	9%
Total	2822	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822			
YOY Comparison	0%	5%	10%	-1%	1%	8%	16%	18%	5%			
									YTD 13/14	18731		
									YTD 14/15	20007	7%	

