

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - February 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2267		Total non visitors arriving	173
Total RPT passengers arriving	2610	85%	Total RPT Airline Capacity	3080

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	936	41%
SYDNEY	942	42%
AUCKLAND	381	17%
OTHER	8	0%
Total	2267	

Visitors by Country of Origin

OTHER	22	1.0%
Australia	1852	81.7%
New Zealand	368	16.2%
USA	3	0.1%
Germany	2	0.1%
Great Britain	20	0.9%
Total	2267	

Australian visitors by State of Origin

NSW	758	41%
QLD	712	38%
VIC	167	9%
SA	69	4%
WA	65	4%
TAS	33	2%
ACT	35	2%
Other	13	1%
Total	1852	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	169	7%
Visitors in Public Accommodation	2098	93%
Total	2267	
All Visitors average Bednights	8	
Visitors by Accommodation Type		
S/C Apartments	1172	56%
Cottages/Houses	312	15%
Hotels	611	29%
Not indicated	3	0%
Total	2098	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1002	44%
Female	1265	56%
Total	2267	

Visitors by Age Demographic

Under18	50	2%
18 to 29	102	4%
30 to 39	81	4%
40 to 49	139	6%
50 to 59	387	17%
60 to 69	828	37%
70 to 79	546	24%
Over 80	134	6%
Total	2267	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267				
YOY Comparison	0%	5%	10%	-1%	1%	8%	16%	18%				
									YTD 13/14	16037		
									YTD 14/15	17185	7%	

