

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU

Monthly Visitor Statistics - February 2014

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	1917		Total non visitors arriving	300
Total RPT passengers arriving	2213	73%	Total RPT Airline Capacity	3040

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	804	42%
SYDNEY	771	40%
AUCKLAND	338	18%
OTHER	4	0%
<b>Total</b>	<b>1917</b>	

**Visitors by Country of Origin**

OTHER	16	0.8%
Australia	1562	81.5%
New Zealand	316	16.5%
USA	5	0.3%
Germany	2	0.1%
Great Britain	16	0.8%
<b>Total</b>	<b>1917</b>	

**Australian visitors by State of Origin**

NSW	683	44%
QLD	658	42%
VIC	120	8%
SA	21	1%
WA	31	2%
TAS	11	1%
ACT	27	2%
Other	11	1%
<b>Total</b>	<b>1562</b>	

**Visitor Numbers in comparison to previous year**

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931	1917	-1%
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
<b>Comparison FY to date</b>	<b>14945</b>	<b>16038</b>	<b>7%</b>

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	145	8%
Visitors in Public Accommodation	1772	92%
<b>Total</b>	<b>1917</b>	

All Visitors average Bednights	7
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**Visitors by Accommodation Type**

S/C Apartments	978	55%
Cottages/Houses	272	15%
Hotels	522	29%
Not indicated	0	0%
<b>Total</b>	<b>1772</b>	

**Visitors by Accommodation Star rating**

2 1/2 Star	29	2%
3 Star	471	27%
3 1/2 Star	615	35%
4 Star	244	14%
4 1/2 Star	0	0%
5 Star	22	1%
Unrated	391	22%
Not indicated	0	0%
<b>Total</b>	<b>1772</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	851	44%
Female	1066	56%
<b>Total</b>	<b>1917</b>	

**Visitors by Age Demographic**

Under18	27	1%
18 to 29	64	3%
30 to 39	45	2%
40 to 49	114	6%
50 to 59	353	18%
60 to 69	708	37%
70 to 79	493	26%
Over 80	113	6%
<b>Total</b>	<b>1917</b>	

