

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - January 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2112		Total non visitors arriving	455
Total RPT passengers arriving	2565	74%	Total RPT Airline Capacity	3458

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	893	42%
SYDNEY	873	41%
AUCKLAND	346	16%
OTHER	0	0%
Total	2112	

Visitors by Country of Origin

OTHER	30	1.4%
Australia	1735	82.1%
New Zealand	329	15.6%
USA	1	0.0%
Germany	0	0.0%
Great Britain	17	0.8%
Total	2112	

Australian visitors by State of Origin

NSW	768	44%
QLD	712	41%
VIC	123	7%
SA	38	2%
WA	40	2%
TAS	7	0%
ACT	28	2%
Other	19	1%
Total	1735	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	306	14%
Visitors in Public Accommodation	1806	86%
All Visitors average Bednights	10	
Visitors by Accommodation Type		
S/C Apartments	874	41%
Cottages/Houses	434	21%
Hotels	381	18%
Not indicated	423	20%
Total	2112	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	966	46%
Female	1146	54%
Total	2112	

Visitors by Age Demographic

Under18	247	12%
18 to 29	123	6%
30 to 39	104	5%
40 to 49	237	11%
50 to 59	487	23%
60 to 69	616	29%
70 to 79	236	11%
Over 80	62	3%
Total	2112	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112					
YOY Comparison	0%	5%	9%	-1%	1%	8%	14%					
								YTD 13/14	14120			
								YTD 14/15	14918			6%

