

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU

Monthly Visitor Statistics - January 2014

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	1823		Total non visitors arriving	430
Total RPT passengers arriving	2259	71%	Total RPT Airline Capacity	3192

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	636	35%
SYDNEY	823	45%
AUCKLAND	363	20%
OTHER	1	0%
Total	1823	

Visitors by Country of Origin

OTHER	22	1.2%
Australia	1445	79.3%
New Zealand	334	18.3%
USA	7	0.4%
Germany	2	0.1%
Great Britain	13	0.7%
Total	1823	

Australian visitors by State of Origin

NSW	643	44%
QLD	500	35%
VIC	149	10%
SA	27	2%
WA	59	4%
TAS	14	1%
ACT	30	2%
Other	23	2%
Total	1445	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790	1823	2%
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	13014	14121	9%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	282	15%
Visitors in Public Accommodation	1541	85%
Total	1823	

All Visitors average Bednights	8
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Visitors by Accommodation Type

S/C Apartments	905	59%
Cottages/Houses	265	17%
Hotels	371	24%
Not indicated	0	0%
Total	1541	

Visitors by Accommodation Star rating

2 Star	0	0%
3 Star	60	4%
3 1/2 Star	1036	67%
4 Star	331	21%
4 1/2 Star	67	4%
5 Star	32	2%
Unrated	15	1%
Not indicated	0	0%
Total	1541	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	842	46%
Female	981	54%
Total	1823	

Visitors by Age Demographic

Under18	225	12%
18 to 29	114	6%
30 to 39	96	5%
40 to 49	208	11%
50 to 59	451	25%
60 to 69	470	26%
70 to 79	199	11%
Over 80	60	3%
Total	1823	

