

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - December 2014

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2359		Total non visitors arriving	581
Total RPT passengers arriving	2939	77%	Total RPT Airline Capacity	3800

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	1021	43%
SYDNEY	972	41%
AUCKLAND	366	16%
OTHER	0	0%
Total	2359	

Visitors by Country of Origin

OTHER	29	1.2%
Australia	1979	83.9%
New Zealand	332	14.1%
USA	5	0.2%
Germany	2	0.1%
Great Britain	12	0.5%
Total	2359	

Australian visitors by State of Origin

NSW	842	43%
QLD	825	42%
VIC	119	6%
SA	44	2%
WA	58	3%
TAS	11	1%
ACT	53	3%
Other	27	1%
Total	1979	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	415	18%
Visitors in Public Accommodation	1944	82%
Total	2359	
All Visitors average Bednights	7	
Visitors by Accommodation Type		
S/C Apartments	1028	53%
Cottages/Houses	400	21%
Hotels	516	27%
Not indicated	0	0%
Total	1944	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1067	45%
Female	1292	55%
Total	2359	

Visitors by Age Demographic

Under18	278	12%
18 to 29	155	7%
30 to 39	189	8%
40 to 49	264	11%
50 to 59	473	20%
60 to 69	560	24%
70 to 79	331	14%
Over 80	109	5%
Total	2359	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555	2359						
YOY Comparison	0%	5%	9%	-1%	1%	8%						
									YTD 13/14	12297		
									YTD 14/15	12806	4%	

