

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - December 2013

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2175		Total non visitors arriving	579
Total RPT passengers arriving	2750	79%	Total RPT Airline Capacity	3496

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	903	42%
SYDNEY	846	39%
AUCKLAND	422	19%
OTHER	4	0%
Total	2175	

Visitors by Country of Origin

OTHER	36	1.7%
Australia	1732	79.6%
New Zealand	384	17.7%
USA	3	0.1%
Germany	1	0.0%
Great Britain	19	0.9%
Total	2175	

Australian visitors by State of Origin

NSW	697	40%
QLD	714	41%
VIC	127	7%
SA	45	3%
WA	57	3%
TAS	9	1%
ACT	65	4%
Other	18	1%
Total	1732	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071	2175	5%
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	11224	12298	10%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	469	22%
Visitors in Public Accommodation	1706	78%
Total	2175	

All Visitors average Bednights	9
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Visitors by Accommodation Type

S/C Apartments	891	52%
Cottages/Houses	289	17%
Hotels	522	31%
Not indicated	4	0%
Total	1706	

Visitors by Accommodation Star rating

2 Star	0	0%
3 Star	4	0%
3 1/2 Star	1310	77%
4 Star	320	19%
4 1/2 Star	15	1%
5 Star	31	2%
Unrated	22	1%
Not indicated	4	0%
Total	1706	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1003	46%
Female	1172	54%
Total	2175	

Visitors by Age Demographic

Under18	210	10%
18 to 29	153	7%
30 to 39	161	7%
40 to 49	199	9%
50 to 59	493	23%
60 to 69	534	25%
70 to 79	319	15%
Over 80	106	5%
Total	2175	

