

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - November 2013

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2520		Total non visitors arriving	375
Total RPT passengers arriving	2883	86%	Total RPT Airline Capacity	3344

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	931	37%
SYDNEY	1114	44%
AUCKLAND	463	18%
OTHER	12	0%
Total	2520	

Visitors by Country of Origin

OTHER	15	0.6%
Australia	2052	81.4%
New Zealand	438	17.4%
USA	8	0.3%
Germany	2	0.1%
Great Britain	5	0.2%
Total	2520	

Australian visitors by State of Origin

NSW	886	43%
QLD	693	34%
VIC	224	11%
SA	66	3%
WA	43	2%
TAS	27	1%
ACT	83	4%
Other	30	1%
Total	2052	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161	2520	17%
Dec	2071		
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	9153	10123	11%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	189	8%
Visitors in Public Accommodation	2331	93%
Total	2520	

All Visitors average Bednights	7
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Visitors by Accommodation Type

S/C Apartments	1176	50%
Cottages/Houses	389	17%
Hotels	764	33%
Not indicated	2	0%
Total	2331	

Visitors by Accommodation Star rating

2 Star		0%
3 Star	65	3%
3 1/2 Star	1677	72%
4 Star	440	19%
4 1/2 Star	53	2%
5 Star	31	1%
Unrated	63	3%
Not indicated	2	0%
Total	2331	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1072	43%
Female	1448	57%
Total	2520	

Visitors by Age Demographic

Under18	45	2%
18 to 29	69	3%
30 to 39	65	3%
40 to 49	126	5%
50 to 59	438	17%
60 to 69	899	36%
70 to 79	686	27%
Over 80	192	8%
Total	2520	

