

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics - November 2014**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	2555		Total non visitors arriving	374
Total RPT passengers arriving	2929	83%	Total RPT Airline Capacity	3510

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	1008	39%
SYDNEY	876	34%
AUCKLAND	512	20%
OTHER	159	6%
<b>Total</b>	<b>2555</b>	

**Visitors by Country of Origin**

OTHER	176	6.9%
Australia	1886	73.8%
New Zealand	479	18.7%
USA	0	0.0%
Germany	4	0.2%
Great Britain	10	0.4%
<b>Total</b>	<b>2555</b>	

**Australian visitors by State of Origin**

NSW	724	38%
QLD	818	43%
VIC	184	10%
SA	44	2%
WA	34	2%
TAS	17	1%
ACT	45	2%
Other	20	1%
<b>Total</b>	<b>1886</b>	

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	126	5%
Visitors in Public Accommodation	2429	95%
<b>Total</b>	<b>2555</b>	
<b>All Visitors average Bednights</b>	<b>7</b>	
<b>Visitors by Accommodation Type</b>		
S/C Apartments	1242	51%
Cottages/Houses	331	14%
Hotels	843	35%
Not indicated	13	1%
<b>Total</b>	<b>2429</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	1082	42%
Female	1473	58%
<b>Total</b>	<b>2555</b>	

**Visitors by Age Demographic**

Under18	39	2%
18 to 29	70	3%
30 to 39	80	3%
40 to 49	125	5%
50 to 59	406	16%
60 to 69	900	35%
70 to 79	753	29%
Over 80	182	7%
<b>Total</b>	<b>2555</b>	

**Visitor Numbers in comparison to previous financial year**

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360	2555							
YOY Comparison	0%	5%	9%	-1%	1%							
									<b>YTD 13/14</b>	<b>10122</b>		
									<b>YTD 14/15</b>	<b>10447</b>	<b>3%</b>	

