

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics - October 2014**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	2360		Total non visitors arriving	370
Total RPT passengers arriving	2730	72%	Total RPT Airline Capacity	3800

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	963	41%
SYDNEY	1040	44%
AUCKLAND	352	15%
OTHER	5	0%
<b>Total</b>	<b>2360</b>	

**Visitors by Country of Origin**

OTHER	15	0.6%
Australia	1984	84.1%
New Zealand	353	15.0%
USA	4	0.2%
Germany	0	0.0%
Great Britain	4	0.2%
<b>Total</b>	<b>2360</b>	

**Australian visitors by State of Origin**

NSW	780	39%
QLD	779	39%
VIC	177	9%
SA	115	6%
WA	45	2%
TAS	32	2%
ACT	44	2%
Other	12	1%
<b>Total</b>	<b>1984</b>	

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	151	6%
Visitors in Public Accommodation	2209	94%
<b>All Visitors average Bednights</b>	<b>7</b>	
<b>Visitors by Accommodation Type</b>		
S/C Apartments	1159	52%
Cottages/Houses	310	14%
Hotels	730	33%
Not indicated	10	0%
<b>Total</b>	<b>2209</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	947	40%
Female	1413	60%
<b>Total</b>	<b>2360</b>	

**Visitors by Age Demographic**

Under18	48	2%
18 to 29	53	2%
30 to 39	44	2%
40 to 49	151	6%
50 to 59	389	16%
60 to 69	851	36%
70 to 79	627	27%
Over 80	197	8%
<b>Total</b>	<b>2360</b>	

**Visitor Numbers in comparison to previous financial year**

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2013/14	1290	1651	2275	2386	2520	2175	1823	1917	2694	2472	1806	1721
FY - 2014/15	1290	1740	2502	2360								
YOY Comparison	0%	5%	9%	-1%								
								<b>YTD 13/14</b>	<b>7602</b>			
								<b>YTD 14/15</b>	<b>7892</b>	<b>4%</b>		

