

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics - October 2013**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	2386		Total non visitors arriving	383
Total RPT passengers arriving	2760	83%	Total RPT Airline Capacity	3344

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	1036	43%
SYDNEY	937	39%
AUCKLAND	404	17%
OTHER	9	0%
<b>Total</b>	<b>2386</b>	

**Visitors by Country of Origin**

OTHER	24	1.0%
Australia	1945	81.5%
New Zealand	400	16.8%
USA	8	0.3%
Germany	1	0.0%
Great Britain	8	0.3%
<b>Total</b>	<b>2386</b>	

**Australian visitors by State of Origin**

NSW	689	35%
QLD	801	41%
VIC	220	11%
SA	85	4%
WA	40	2%
TAS	56	3%
ACT	35	2%
Other	19	1%
<b>Total</b>	<b>1945</b>	

**Visitor Numbers in comparison to previous year**

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280	2386	5%
Nov	2161		
Dec	2071		
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
<b>Comparison FY to date</b>	<b>6992</b>	<b>7603</b>	<b>9%</b>

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	134	6%
Visitors in Public Accommodation	2252	94%
<b>Total</b>	<b>2386</b>	

**All Visitors average Bednights**

	7
--	---

**Visitors by Accommodation Type**

S/C Apartments	1308	58%
Cottages/Houses	211	9%
Hotels	730	32%
Not indicated	3	0%
<b>Total</b>	<b>2252</b>	

**Visitors by Accommodation Star rating**

2 Star	0	0%
3 Star	100	4%
3 1/2 Star	1616	72%
4 Star	404	18%
4 1/2 Star	69	3%
5 Star	24	1%
Unrated	36	2%
Not indicated	3	0%
<b>Total</b>	<b>2252</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	927	39%
Female	1459	61%
<b>Total</b>	<b>2386</b>	

**Visitors by Age Demographic**

Under18	37	2%
18 to 29	38	2%
30 to 39	57	2%
40 to 49	115	5%
50 to 59	398	17%
60 to 69	788	33%
70 to 79	747	31%
Over 80	206	9%
<b>Total</b>	<b>2386</b>	

