

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - September 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2376		Total non visitors arriving	391
Total RPT passengers arriving	2767	87%	Total RPT Airline Capacity	3192

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	1104	46%
SYDNEY	903	38%
AUCKLAND	365	15%
OTHER	4	0%
Total	2376	

Visitors by Country of Origin

OTHER	59	2.5%
Australia	1981	83.4%
New Zealand	332	14.0%
USA	1	0.0%
Germany	1	0.0%
Great Britain	2	0.1%
Total	2376	

Australian visitors by State of Origin

NSW	708	36%
QLD	770	39%
VIC	257	13%
SA	78	4%
WA	77	4%
TAS	26	1%
ACT	48	2%
Other	17	1%
Total	1981	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	198	8%
Visitors in Public Accommodation	2178	92%
Total	2376	
All Visitors average Bednights	7	

Visitors by Accommodation Type

Apartments	1161	53%
Cottages	359	16%
Holiday Homes	81	4%
Hotels	575	26%
Not indicated	2	0%
Total	2178	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1029	43%
Female	1347	57%
Total	2376	

Visitors by Age Demographic

Under18	125	5%
18 to 29	54	2%
30 to 39	68	3%
40 to 49	128	5%
50 to 59	399	17%
60 to 69	799	34%
70 to 79	617	26%
Over 80	186	8%
Total	2376	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376									
YOY Comparison	-5%	5%	-5%									
									YTD 14/15	5532		
									YTD 15/16	5428	-2%	

