

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics - September 2014**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	2502		Total non visitors arriving	394
Total RPT passengers arriving	2896	78%	Total RPT Airline Capacity	3718

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	983	39%
SYDNEY	1119	45%
AUCKLAND	354	14%
OTHER	46	2%
<b>Total</b>	<b>2502</b>	

**Visitors by Country of Origin**

OTHER	14	0.6%
Australia	2131	85.2%
New Zealand	352	14.1%
USA	0	0.0%
Germany	0	0.0%
Great Britain	5	0.2%
<b>Total</b>	<b>2502</b>	

**Australian visitors by State of Origin**

NSW	950	45%
QLD	755	35%
VIC	185	9%
SA	78	4%
WA	63	3%
TAS	37	2%
ACT	50	2%
Other	13	1%
<b>Total</b>	<b>2131</b>	

**Visitor Numbers in comparison to previous year**

MONTH	13/14	14/15	% Diff
Jul	1291	1290	0%
Aug	1651	1740	5%
Sept	2275	2502	10%
Oct	2386		
Nov	2520		
Dec	2175		
Jan	1823		
Feb	1917		
Mar	2694		
Apr	2472		
May	1806		
Jun	1721		
<b>Comparison FY to date</b>	<b>5217</b>	<b>5532</b>	<b>6%</b>

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	212	8%
Visitors in Public Accommodation	2290	92%
<b>All Visitors average Bednights</b>	<b>7</b>	

**Visitors by Accommodation Type**

S/C Apartments	1075	47%
Cottages/Houses	302	13%
Hotels	763	33%
Not indicated	150	7%
<b>Total</b>	<b>2290</b>	

**Visitors by Accommodation Star rating**

2 Star	N/A	
3 Star	600	26%
3 1/2 Star	806	35%
4 Star	291	13%
4 1/2 Star	N/A	
5 Star	8	0%
Unrated	435	19%
Not indicated	150	7%
<b>Total</b>	<b>2290</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	1017	41%
Female	1485	59%
<b>Total</b>	<b>2502</b>	

**Visitors by Age Demographic**

Under18	148	6%
18 to 29	66	3%
30 to 39	84	3%
40 to 49	169	7%
50 to 59	466	19%
60 to 69	811	32%
70 to 79	574	23%
Over 80	184	7%
<b>Total</b>	<b>2502</b>	

