

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - September 2013

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2275		Total non visitors arriving	373
Total RPT passengers arriving	2653	79%	Total RPT Airline Capacity	3344

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	814	36%
SYDNEY	1002	44%
AUCKLAND	459	20%
OTHER	0	0%
Total	2275	

Visitors by Country of Origin

OTHER	7	0.3%
Australia	1779	78.2%
New Zealand	484	21.3%
USA	5	0.2%
Germany	0	0.0%
Great Britain	0	0.0%
Total	2275	

Australian visitors by State of Origin

NSW	835	47%
QLD	575	32%
VIC	183	10%
SA	46	3%
WA	69	4%
TAS	25	1%
ACT	37	2%
Other	9	1%
Total	1779	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	6%
Aug	1353	1651	22%
Sept	2143	2275	6%
Oct	2280		
Nov	2161		
Dec	2071		
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	4712	5217	11%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	174	8%
Visitors in Public Accommodation	2101	92%
Total	2275	
All Visitors average Bednights	7	

Visitors by Accommodation Type

S/C Apartments	1350	64%
Cottages/Houses	115	5%
Hotels	634	30%
Not indicated	2	0%
Total	2101	

Visitors by Accommodation Star rating

2 Star	0	0%
3 Star	73	3%
3 1/2 Star	1597	76%
4 Star	278	13%
4 1/2 Star	56	3%
5 Star	14	1%
Unrated	81	4%
Not indicated	2	0%
Total	2101	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	934	41%
Female	1341	59%
Total	2275	

Visitors by Age Demographic

Under18	84	4%
18 to 29	44	2%
30 to 39	77	3%
40 to 49	164	7%
50 to 59	449	20%
60 to 69	764	34%
70 to 79	508	22%
Over 80	185	8%
Total	2275	

