

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics - August 2014**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	1740	60%	Total non visitors arriving	352
Total RPT passengers arriving	2092		Total RPT Airline Capacity	3496

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	748	43%
SYDNEY	568	33%
AUCKLAND	424	24%
OTHER		0%
<b>Total</b>	<b>1740</b>	

**Visitors by Country of Origin**

OTHER	5	0.3%
Australia	1319	75.8%
New Zealand	415	23.9%
USA	0	0.0%
Germany	0	0.0%
Great Britain	1	0.1%
<b>Total</b>	<b>1740</b>	

**Australian visitors by State of Origin**

NSW	460	35%
QLD	574	44%
VIC	139	11%
SA	32	2%
WA	40	3%
TAS	29	2%
ACT	28	2%
Other	17	1%
<b>Total</b>	<b>1319</b>	

**Visitor Numbers in comparison to previous year**

MONTH	13/14	14/15	% Diff
Jul	1291	1290	0%
Aug	1651	1740	5%
Sept	2275		
Oct	2386		
Nov	2520		
Dec	2175		
Jan	1823		
Feb	1917		
Mar	2694		
Apr	2472		
May	1806		
Jun	1721		
<b>Comparison FY to date</b>	<b>2942</b>	<b>3030</b>	<b>3%</b>

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	136	8%
Visitors in Public Accommodation	1604	92%
<b>All Visitors average Bednights</b>	<b>7</b>	

**Visitors by Accommodation Type**

S/C Apartments	948	59%
Cottages/Houses	176	11%
Hotels	476	30%
Not indicated	4	0%
<b>Total</b>	<b>1604</b>	

**Visitors by Accommodation Star rating**

2 Star	N/A	
3 Star	701	44%
3 1/2 Star	418	26%
4 Star	221	14%
4 1/2 Star	N/A	
5 Star	14	1%
Unrated	246	15%
Not indicated	4	0%
<b>Total</b>	<b>1604</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	729	42%
Female	1011	58%
<b>Total</b>	<b>1740</b>	

**Visitors by Age Demographic**

Under18	21	1%
18 to 29	31	2%
30 to 39	44	3%
40 to 49	91	5%
50 to 59	292	17%
60 to 69	678	39%
70 to 79	479	28%
Over 80	104	6%
<b>Total</b>	<b>1740</b>	

