

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics - August 2013**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	1651	61%	Total non visitors arriving	373
Total RPT passengers arriving	2024		Total RPT Airline Capacity	3344

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	720	44%
SYDNEY	508	31%
AUCKLAND	423	26%
OTHER	0	0%
<b>Total</b>	<b>1651</b>	

**Visitors by Country of Origin**

OTHER	8	0.5%
Australia	1196	72.4%
New Zealand	433	26.2%
USA	8	0.5%
Germany	3	0.2%
Great Britain	3	0.2%
<b>Total</b>	<b>1651</b>	

**Australian visitors by State of Origin**

NSW	435	36%
QLD	514	43%
VIC	140	12%
SA	22	2%
WA	17	1%
TAS	28	2%
ACT	31	3%
Other	9	1%
<b>Total</b>	<b>1196</b>	

**Visitor Numbers in comparison to previous year**

MONTH	12/13	13/14	% Diff
Jul	1216	1291	7%
Aug	1353	1651	22%
Sept	2143		
Oct	2280		
Nov	2161		
Dec	2071		
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
<b>Comparison FY to date</b>	<b>2569</b>	<b>2942</b>	<b>15%</b>

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	140	8%
Visitors in Public Accommodation	1511	92%
<b>All Visitors average Bednights</b>	<b>7</b>	

**Visitors by Accommodation Type**

S/C Apartments	1041	69%
Cottages/Houses	49	3%
Hotels	417	28%
Not indicated	4	0%
<b>Total</b>	<b>1511</b>	

**Visitors by Accommodation Star rating**

2 Star	0	0%
3 Star	66	4%
3 1/2 Star	1213	80%
4 Star	135	9%
4 1/2 Star	38	3%
5 Star	6	0%
Unrated	49	3%
Not indicated	4	0%
<b>Total</b>	<b>1511</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	761	46%
Female	890	54%
<b>Total</b>	<b>1651</b>	

**Visitors by Age Demographic**

Under18	24	1%
18 to 29	39	2%
30 to 39	58	4%
40 to 49	116	7%
50 to 59	328	20%
60 to 69	634	38%
70 to 79	363	22%
Over 80	89	5%
<b>Total</b>	<b>1651</b>	

