

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - July 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	1228		Total non visitors arriving	457
Total RPT passengers arriving	1684	53%	Total RPT Airline Capacity	3192

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	673	55%
SYDNEY	304	25%
AUCKLAND	251	20%
OTHER	0	0%
Total	1228	

Visitors by Country of Origin

OTHER	13	1.1%
Australia	980	79.8%
New Zealand	234	19.1%
USA		0.0%
Germany		0.0%
Great Britain	1	0.1%
Total	1228	

Australian visitors by State of Origin

NSW	367	37%
QLD	327	33%
VIC	144	15%
SA	42	4%
WA	19	2%
TAS	35	4%
ACT	33	3%
Other	13	1%
Total	980	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	105	9%
Visitors in Public Accommodation	1123	91%
Total	1228	
All Visitors average Bednights	7	

Visitors by Accommodation Type

Apartments	672	60%
Cottages	111	10%
Holiday Homes	70	6%
Hotels	270	24%
Not indicated		0%
Total	1123	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

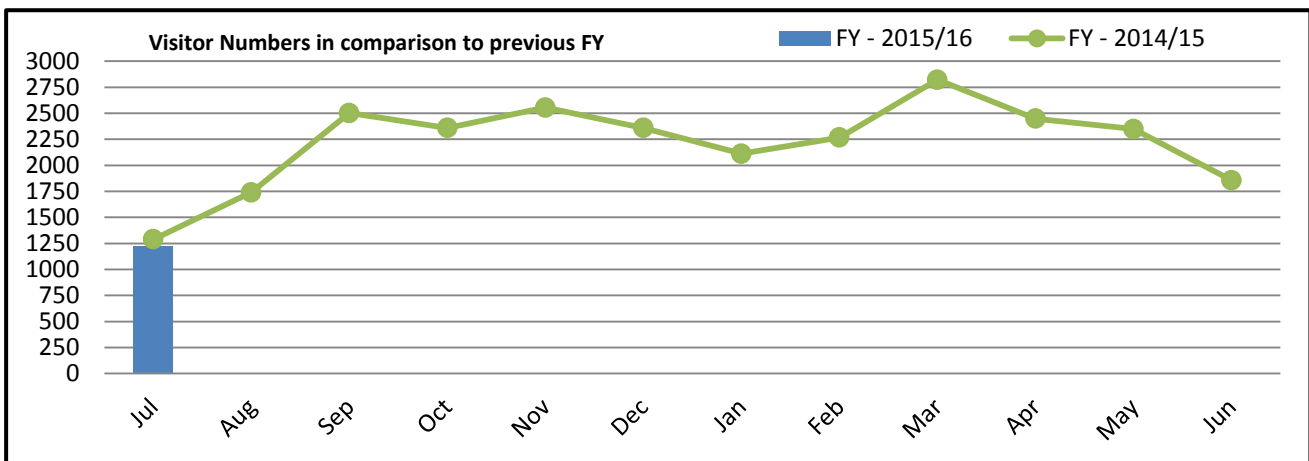
Male	534	43%
Female	694	57%
Total	1228	

Visitors by Age Demographic

Under18	56	5%
18 to 29	37	3%
30 to 39	34	3%
40 to 49	69	6%
50 to 59	246	20%
60 to 69	421	34%
70 to 79	307	25%
Over 80	58	5%
Total	1228	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228											
YOY Comparison	-5%											
								YTD 14/15	1290			
								YTD 15/16	1228	-5%		



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