

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - July 2013

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	1291		Total non visitors arriving	445
Total RPT passengers arriving	1736	52%	Total RPT Airline Capacity	3344

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	454	35%
SYDNEY	489	38%
AUCKLAND	348	27%
OTHER	0	0%
Total	1291	

Visitors by Country of Origin

OTHER	3	0.2%
Australia	923	71.5%
New Zealand	354	27.4%
USA	5	0.4%
Germany	1	0.1%
Great Britain	5	0.4%
Total	1291	

Australian visitors by State of Origin

NSW	298	32%
QLD	328	36%
VIC	143	15%
SA	64	7%
WA	18	2%
TAS	42	5%
ACT	24	3%
Other	6	1%
Total	923	

Visitor Numbers in comparison to previous year

MONTH	12/13	13/14	% Diff
Jul	1216	1291	7%
Aug	1353		
Sept	2143		
Oct	2280		
Nov	2161		
Dec	2071		
Jan	1790		
Feb	1931		
Mar	2217		
Apr	2351		
May	1636		
Jun	1441		
Comparison FY to date	1216	1291	6%

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	122	9%
Visitors in Public Accommodation	1169	91%
Total	1291	
All Visitors average Bednights	7	

Visitors by Accommodation Type

S/C Apartments	760	65%
Cottages/Houses	52	4%
Hotels	357	31%
Not indicated	0	0%
Total	1169	

Visitors by Accommodation Star rating

2 Star	0	0%
3 Star	46	4%
3 1/2 Star	866	74%
4 Star	165	14%
4 1/2 Star	66	6%
5 Star	10	1%
Unrated	16	1%
Not indicated	0	0%
Total	1169	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	538	42%
Female	753	58%
Total	1291	

Visitors by Age Demographic

Under18	45	3%
18 to 29	31	2%
30 to 39	49	4%
40 to 49	100	8%
50 to 59	312	24%
60 to 69	405	31%
70 to 79	283	22%
Over 80	66	5%
Total	1291	

