



The Hindle Enterprise Group are conducting workshops aimed at assisting local businesses. There will be three different interactive workshops, and community members are invited to attend workshops relevant to their own situation.

Business workshops

VENUE: Conference Room, Governor's Lodge Resort Hotel

There will be no charge for these workshops
Tea, coffee and biscuits will be supplied

TUESDAY 17 OCTOBER 5:00pm – 7:00pm

**Workshop 1: Cottage Industries and Micro Business Workshop
in conjunction with 'Transition Town'**

- Know your business
- Collaboration
- Niche market development
- Alternative revenue streams



WEDNESDAY 18 OCTOBER 5:00pm – 7:00pm

Workshop 2: Small Business Workshop

- Focus on small businesses and retail
- Product Market Fit
- Business Model
- Online retail

THURSDAY 19 OCTOBER 5:00pm – 7:00pm

Workshop 3: Business Marketing Workshop

- Focus on tourism and accommodation businesses
- Identifying target markets
- Marketing to your market
- Social media marketing



For further information, contact Rose Evans at the Visitors Information Centre
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