# ORIGIN STATISTICS

<table>
<thead>
<tr>
<th>Visitors by Port of Departure</th>
<th>Visitors</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRISBANE</td>
<td>2992</td>
<td>41%</td>
</tr>
<tr>
<td>SYDNEY</td>
<td>2888</td>
<td>40%</td>
</tr>
<tr>
<td>AUCKLAND</td>
<td>1230</td>
<td>17%</td>
</tr>
<tr>
<td>OTHER</td>
<td>164</td>
<td>2%</td>
</tr>
<tr>
<td>Total</td>
<td>7274</td>
<td></td>
</tr>
</tbody>
</table>

# DEMOGRAPHIC STATISTICS

<table>
<thead>
<tr>
<th>Visitors by Gender Demographic</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>3096</td>
<td>4178</td>
</tr>
<tr>
<td>Total</td>
<td>7274</td>
<td></td>
</tr>
</tbody>
</table>

# ACCOMMODATION STATISTICS

| Visitors in Private Accommodation | 692 | 10% |
| Visitors in Public Accommodation  | 6582| 90% |
| All Visitors average Bednights    | 7   |     |

<table>
<thead>
<tr>
<th>Visitors by Accommodation Type</th>
<th>S/C Apartments</th>
<th>Cottages/Houses</th>
<th>Hotels</th>
<th>Not indicated</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3429</td>
<td>1041</td>
<td>2089</td>
<td>23</td>
<td>6582</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Visitors by Accommodation Type</th>
<th>3429</th>
<th>52%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitors in Public Accommodation</td>
<td>6582</td>
<td></td>
</tr>
<tr>
<td>All Visitors average Bednights</td>
<td>7</td>
<td></td>
</tr>
</tbody>
</table>

# DEMOGRAPHIC STATISTICS

<table>
<thead>
<tr>
<th>Visitors by Age Demographic</th>
<th>Under18</th>
<th>18 to 29</th>
<th>30 to 39</th>
<th>40 to 49</th>
<th>50 to 59</th>
<th>60 to 69</th>
<th>70 to 79</th>
<th>Over 80</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>365</td>
<td>278</td>
<td>313</td>
<td>540</td>
<td>1268</td>
<td>2311</td>
<td>1711</td>
<td>488</td>
<td>7274</td>
</tr>
</tbody>
</table>

# Visitor Numbers in comparison to previous financial year

<table>
<thead>
<tr>
<th>MONTH</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY - 2013/14</td>
<td>1290</td>
<td>1651</td>
<td>2275</td>
<td>2386</td>
<td>2520</td>
<td>2175</td>
<td>1823</td>
<td>1917</td>
<td>2694</td>
<td>2472</td>
<td>1806</td>
<td>1721</td>
</tr>
<tr>
<td>FY - 2014/15</td>
<td>1290</td>
<td>1740</td>
<td>2502</td>
<td>2360</td>
<td>2555</td>
<td>2359</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YOY Comparison</th>
<th>0%</th>
<th>5%</th>
<th>9%</th>
<th>-1%</th>
<th>1%</th>
<th>8%</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Visitor Numbers in comparison to previous FY</th>
<th>FY - 2014/15</th>
<th>FY - 2013/14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>3200</td>
<td>2500</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>3000</td>
<td>2400</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>2800</td>
<td>2200</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>2600</td>
<td>2000</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>2400</td>
<td>1800</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>2200</td>
<td>1600</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>2000</td>
<td>1400</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>1800</td>
<td>1200</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>1600</td>
<td>1000</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>1400</td>
<td>800</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>1200</td>
<td>600</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>1000</td>
<td>400</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>800</td>
<td>200</td>
</tr>
<tr>
<td>Visitor Numbers in comparison to previous FY</td>
<td>600</td>
<td>0</td>
</tr>
</tbody>
</table>