## Norwich Island Government Tourist Bureau

### Monthly Visitor Statistics - January 2016

<table>
<thead>
<tr>
<th>Total Visitors arriving</th>
<th>2172</th>
<th>491</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total RPT passengers arriving</td>
<td>2663</td>
<td>83%</td>
</tr>
<tr>
<td>Total RPT Airline Capacity</td>
<td>3226</td>
<td></td>
</tr>
</tbody>
</table>

### Origin Statistics

**Visitors by Port of Departure**
- **BRISBANE** 899 (41%)
- **SYDNEY** 960 (44%)
- **AUCKLAND** 313 (14%)
- **OTHER** 0 (0%)
- **Total** 2172

**Visitors by Country of Origin**
- **OTHER** 33 (1.5%)
- **Australia** 1841 (84.8%)
- **New Zealand** 283 (13.0%)
- **USA** 0 (0.0%)
- **Germany** 4 (0.2%)
- **Great Britain** 11 (0.5%)
- **Total** 2172

### Accommodation Statistics

**Visitors in Private Accommodation**
- **385** (18%)

**Visitors in Public Accommodation**
- **1787** (82%)

**All Visitors average Bednights**
- **8**

**Visitors by Accommodation Type**
- **Apartments** 995 (56%)
- **Cottages** 230 (13%)
- **Holiday Homes** 105 (6%)
- **Hotels** 448 (25%)
- **Not indicated** 9 (1%)
- **Total** 1787

### Demographic Statistics

**Visitors by Gender Demographic**
- **Male** 972 (45%)
- **Female** 1200 (55%)
- **Total** 2172

**Visitors by Age Demographic**
- **Under 18**
- **18 to 29**
- **30 to 39**
- **40 to 49**
- **50 to 59**
- **60 to 69**
- **70 to 79**
- **Over 80**
- **Total**
- **FY - 2015/16**
- **FY - 2014/15**

### Visitor Numbers in comparison to previous FY

<table>
<thead>
<tr>
<th>Month</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>YTD 14/15</th>
<th>YTD 15/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY - 2014/15</td>
<td>1290</td>
<td>1740</td>
<td>2502</td>
<td>2360</td>
<td>2555</td>
<td>2359</td>
<td>2112</td>
<td>2267</td>
<td>2822</td>
<td>2448</td>
<td>2348</td>
<td>1857</td>
<td>14918</td>
<td>14777</td>
</tr>
<tr>
<td>FY - 2015/16</td>
<td>1228</td>
<td>1824</td>
<td>2376</td>
<td>2464</td>
<td>2561</td>
<td>2152</td>
<td>2172</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>YOY Comparison</td>
<td>-5%</td>
<td>5%</td>
<td>-5%</td>
<td>4%</td>
<td>0%</td>
<td>-9%</td>
<td>3%</td>
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</tbody>
</table>

**Visitor Numbers in comparison to previous FY**

![Graph showing visitor numbers comparison](chart.png)