### Monthly Visitor Statistics - December 2014

#### Total Visitors arriving
- Total Visitors arriving: 2359
- Total RPT passengers arriving: 2939
- Total non visitors arriving: 581
- Total RPT Airline Capacity: 3800

#### ORIGIN STATISTICS
- **Visitors by Port of Departure**
  - BRISBANE: 1021 (43%)
  - SYDNEY: 972 (41%)
  - AUCKLAND: 366 (16%)
  - OTHER: 0 (0%)
  - Total: 2359

- **Visitors by Country of Origin**
  - OTHER: 29 (1.2%)
  - Australia: 1979 (83.9%)
  - New Zealand: 332 (14.1%)
  - USA: 5 (0.2%)
  - Germany: 2 (0.1%)
  - Great Britain: 12 (0.5%)
  - Total: 2359

#### ACCOMMODATION STATISTICS
- **Visitors in Private Accommodation**
  - 415 (18%)

- **Visitors in Public Accommodation**
  - 1944 (82%)

- **All Visitors average Bednights**
  - 7

- **Visitors by Accommodation Type**
  - S/C Apartments: 1028 (53%)
  - Cottages/Houses: 400 (21%)
  - Hotels: 516 (27%)
  - Not indicated: 0 (0%)
  - Total: 1944

#### DEMOGRAPHIC STATISTICS
- **Visitors by Gender Demographic**
  - Male: 1067 (45%)
  - Female: 1292 (55%)
  - Total: 2359

- **Visitors by Age Demographic**
  - Under18: 278 (12%)
  - Over 80: 109 (5%)
  - Total: 2359

#### Australian visitors by State of Origin
- **NSW**: 842 (43%)
- **QLD**: 825 (42%)
- **VIC**: 119 (6%)
- **SA**: 44 (2%)
- **WA**: 58 (3%)
- **TAS**: 11 (1%)
- **ACT**: 53 (3%)
- **Other**: 27 (1%)
  - Total: 1979

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### Visitor Numbers in comparison to previous financial year

#### FY - 2013/14
- **July**: 1290
- **August**: 1651
- **September**: 2275
- **October**: 2368
- **November**: 2520
- **December**: 2175
- **January**: 1823
- **February**: 1917
- **March**: 2694
- **April**: 2472
- **May**: 1806
- **June**: 1721

#### FY - 2014/15
- **July**: 1290
- **August**: 1740
- **September**: 2502
- **October**: 2360
- **November**: 2555
- **December**: 2359

#### YOY Comparison
- **July**: 0%
- **August**: 5%
- **September**: 9%
- **October**: -1%
- **November**: 1%
- **December**: 8%

#### Visitor Numbers in comparison to previous FY

- **YTD 13/14**: 12297
- **YTD 14/15**: 12806

- **% Increase**: 4%