### ORIGIN STATISTICS

**Visitors by Port of Departure**
- BRISBANE: 454 (35%)
- SYDNEY: 489 (38%)
- AUCKLAND: 348 (27%)
- OTHER: 0 (0%)
- Total: 1291

**Visitors by Country of Origin**
- OTHER: 3 (0.2%)
- Australia: 923 (71.5%)
- New Zealand: 354 (27.4%)
- USA: 5 (0.4%)
- Germany: 1 (0.1%)
- Great Britain: 5 (0.4%)
- Total: 1291

### ACCOMMODATION STATISTICS

**Visitors in Private Accommodation**
- 122 (9%)

**Visitors in Public Accommodation**
- 1169 (91%)
- Total: 1291

**All Visitors average Bednights**
- 7

**Visitors by Accommodation Type**
- S/C Apartments: 760 (65%)
- Cottages/Houses: 52 (4%)
- Hotels: 357 (31%)
- Not indicated: 0 (0%)
- Total: 1169

**Visitors by Accommodation Star rating**
- 2 Star: 0 (0%)
- 3 Star: 46 (4%)
- 3 1/2 Star: 866 (74%)
- 4 Star: 165 (14%)
- 4 1/2 Star: 66 (6%)
- 5 Star: 10 (1%)
- Unrated: 16 (1%)
- Not indicated: 0 (0%)
- Total: 1169

### DEMOGRAPHIC STATISTICS

**Visitors by Gender Demographic**
- Male: 538 (42%)
- Female: 753 (58%)
- Total: 1291

**Visitors by Age Demographic**
- Under18: 45 (3%)
- 18 to 29: 31 (2%)
- 30 to 39: 49 (4%)
- 40 to 49: 100 (8%)
- 50 to 59: 312 (24%)
- 60 to 69: 405 (31%)
- 70 to 79: 283 (22%)
- Over 80: 66 (5%)
- Total: 1291

### Visitor Numbers in comparison to previous year

<table>
<thead>
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<th>MONTH</th>
<th>12/13</th>
<th>13/14</th>
<th>% Diff</th>
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<tr>
<td>Jul</td>
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<td>1291</td>
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<td><strong>Comparison FY to date</strong></td>
<td>1216</td>
<td>1291</td>
<td>6%</td>
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</table>

### Visitor Numbers in comparison to previous year

![Visitor Numbers in comparison to previous year](image-url)