



## **New Tourism Awards Staged to Help Norfolk Island Meet Visitor Targets**

Dino's at Bumboras, a fine dining restaurant in a charming 1880s-built Norfolk Pine farmhouse, is the overall winner of Norfolk Island's inaugural awards for excellence in tourism.

The restaurant, which grows its own produce and specialises in contemporary dishes with an Italian style, received the Norfolk Air Award for Excellence Across all Business Tourism Categories at a gala dinner on the island last night.

More than 40 businesses submitted entries in the awards, set up by the Norfolk Island Tourism to encourage higher standards and recognise tourism as the island's major export earner.

More than 34,000 mainly Australians and New Zealanders visited Norfolk Island last financial year, and the Government has produced a five year tourism strategy and set up Norfolk Air on the all-important Australian run as part of its plan to build arrivals to a targeted 50,000 per year.

Dino's qualified for the grand award by winning the Formal Dining Category ahead of joint runners up The Garrison Restaurant and Hilli's Restaurant & Wine Bar in Burnt Pine township. A stylish new Burnt Pine coffee shop, The Olive, took out the casual dining category.

The award for accommodation up to 10 units went to the 5 star-rated Christians of Bucks Point, which squeezed in ahead of Forrester Court Cliff Top Cottages, three stylish apartments occupying one of the most stunning sites on the island. Christians of Bucks Point is a charming self-contained, three-bedroom house set in a traditional Norfolk Island garden and operated by a fifth-generation islander descended from Bounty mutineer Fletcher Christian and his Tahitian wife.

Other key winners are the island's first winery, Two Chimneys Wines in the Tourism Support category; The Cyclorama, a stunning 360° painting depicting Norfolk Island's settlement by descendents of the Bounty mutiny from Pitcairn Island in the Environment, History and Heritage segment; Tropical Adventures Norfolk, a sea kayaking and mountain bike operator focusing on soft adventure for the adventure and Baby Boomer markets in the Tour and Activities category; and the increasingly popular Norfolk Island Country Music Festival in the Festival and Events section.

Independent judges were flown in from Australia's main tourism markets of Australia and New Zealand to judge the awards, which Norfolk Island Tourism Awards Committee Chairman David Buffett described as being essential to help the island flourish as a holiday destination.

**"The judges were asked to not only award points for operational excellence but also assess the way each candidate was working with the Government's five year tourism strategy to attract more young people and baby boomers to the island," Mr Buffett said.**

***Pic caption:*** Shown receiving the Award for Excellence Across all Tourism Categories from sponsor Norfolk Air Chief Executive Officer Ewan Wilson are Dino's Restaurant's Dean Bosley and Helen Bartholomew.

For general information on Norfolk, visit [www.norfolkisland.nf](http://www.norfolkisland.nf) or [www.norfolkair.com.au](http://www.norfolkair.com.au). More images available from [bill@mgmedia.com.au](mailto:bill@mgmedia.com.au).

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## NORFOLK ISLAND TOURISM AWARDS RESULTS 2007

CATEGORY	WINNER	RUNNER-UP	SPECIAL MENTION
1. Environment History and Heritage	Cyclorama	Pitcairn Settlers Village	-
2. Tour and Activities	Tropical Adventures Norfolk	Norfolk Island Museum	Norfolk Touring
3. Marketing and Promotion	Norfolk Online	The Travel Centre	-
4. Festival or Event	Norfolk Island Country Music Association	-	-
5. Food and Beverage – Casual Dining	The Olive	Café Tempo	Golden Orb Bookshop and Cafe
6. Food and Beverage – Formal Dining	Dino's at Bumboras	Hilli's Restaurant The Garrison Restaurant	-
7. Accommodation to 10 units	Christian's of Bucks Point	Forrester Court	-
8. Accommodation 11 to 35 units	Daydreamer Holiday Apartments	-	-
9. Accommodation 35 + units	South Pacific Resort Hotel	-	-
10. Retail	Jendi Boutique	Norfolk Island Liqueurs	Fashion at Beadsley BJ's Jewellers
11. New Business or New Owner	Eco Escapes	Cascade Joinery	-
12. Tourism Support Services	Two Chimneys Winery	NoW Media	Norfolk Island Cottage Pottery
13. Transport Services	Borry's Rental Cars	Transam Argosy	-
<b>Excellence Across All Categories</b>	<b>Dino's at Bumbora</b>		<b>Chosen from the above categories</b>
14. Customer Service Award	Joint winners - Megan Christian of Bounty Excursions and Sue Buffett of Norfolk Island Tourism		
15. Tourism Ministers' Award for Contribution to Norfolk Island Tourism	Marie Bailey		