



## MEDIA RELEASE

### **Norfolk Air's record sales week**

In the week ending 22 July, Norfolk Air recorded its highest weekly sales since the new airline came into existence.

“This is a fabulous result and shows just how well established Norfolk Air is becoming in the marketplace”, said Norfolk Air CEO Ewan Wilson. “I want to pay tribute to our business partners and to the 12 very active wholesalers who are doing a great job of selling Norfolk Island to an ever-widening market”.

Mr Wilson added that Norfolk Air is continuing to explore holiday package initiatives and to look at expansions to the airline's markets and flight schedules. He said that Norfolk Air was about to launch a major media and advertising campaign to promote the commencement of its services between Norfolk Island and Melbourne on 19<sup>th</sup> October 2007.

“These are exciting times for Norfolk Air”, Mr Wilson said. “We are grateful to our loyal customers in Brisbane, Sydney, Newcastle and of course Norfolk Island for their confidence and support. Now we intend to take the message about the holiday delights of Norfolk Island to an even wider market”.

More information on the new Melbourne services can be obtained from the Norfolk Air office on 23787 or at [www.norfolkair.com](http://www.norfolkair.com).

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