



## **Norfolk adds flights to meet demand spike**

A surge in demand for Norfolk Island holidays has prompted the island to add extra Sunday flights from Sydney and Brisbane from March 5, complementing existing Saturday and Wednesday departures.

"The island is back in the news for all the right reasons this time, and the phones have been ringing hot since the second week of January," said Norfolk Island Tourism General Manager Steve McInnes.

"The two extra services will not only give us much-needed capacity but allow more flexible packages to be put into the marketplace, with Sunday-Wednesday stopovers providing a short break option."

Mr McInnes said publicity about the island's 150<sup>th</sup> anniversary celebrations of the arrival of the descendants of the Bounty mutineers from Pitcairn Island in 1856 plus advertising campaigns on the Australian East Coast appeared to have regenerated interest in a Norfolk Island holiday.

**Media contacts:**

**Andrew Mevissen/Bill Gray**  
**Peter Maywald**

**MG Media Communications**  
**Secretary to Government**

**02 9904 0011**  
**+ 6723 22003**

**Issued: February 10, 2006.**