TOURISM ADVISORY COMMITTEE

What is the Tourism Advisory Committee?
The Tourism Advisory Committee's primary role is to advise and make recommendations to the Norfolk Island Regional Council on tourism strategies as well as provide advice to Council and support the efforts and direction of tourism to Norfolk Island, both in the immediate and long term.

Who are the Members?
The Tourism Advisory Committee is a group of volunteers who must be interested in Tourism and Economic Development as part of the whole of Norfolk Island and not for self-interest only.

8 voting members consisting of:
Robin Adams - Mayor
Lisle Snell - Councillor
Fiona Anderson - The Administrator’s Office
Rael Donde - Representative from the ATA
Howard Martin - Community Member
Naomi Thompson - Tourism Operations
Tina Loader - Tourism Operations
VACANT POSITION - Tourism Operations

Non-voting members:
Rose Evans - Council’s Tourism Officer or delegate
Bruce Taylor - Council’s General Manager or delegate
Elise McCaskie - Regional Development Australia

The Tourism Advisory Committee meet on a monthly basis and operate in accordance with adopted Terms of Reference which are available from Council’s website: www.norfolkinsland.gov.nf/your-council/council-advisory-committees/tourism-advisory-committee

What is the role of the Tourism Advisory Committee?
- To reach an agreement and provide a recommendation to Council on a diversified Vision for Norfolk Island Tourism through the “ground truthing” of the Tourism Strategic Plan 2013-2023.
- To support and assist with the implementation of the agreed Vision and strategic actions once adopted by Council.
What is the purpose of the Tourism Advisory Committee?

- To advise and make recommendations to the Norfolk Island Regional Council on Tourism Strategy.
- To provide advice to Council and support the efforts and direction of tourism to Norfolk Island, both in the immediate and long term.

How can the community contribute?
All members of the Tourism Advisory Committee are available to inform, liaise with, and seek input from appropriate businesses, stakeholders, relevant agencies and the community with regard to tourism opportunities or issues. Please approach any Tourism Advisory Committee member with ideas and suggestions to enable them the opportunity to pass on your input through to Council.