



MINUTES

Tourism Advisory Committee Meeting

4 July 2019

**MINUTES OF NORFOLK ISLAND REGIONAL COUNCIL
TOURISM ADVISORY COMMITTEE MEETING
HELD AT THE NORFOLK ISLAND REGIONAL COUNCIL CHAMBERS
ON THURSDAY, 4 JULY 2019 AT 4.00PM**

PRESENT:**IN ATTENDANCE:**

Name	Representative	Present	Apology
Robin Adams	Mayor	✓	
Lisle Snell	Councillor	✓	
Fiona Anderson	The Administrator's Office	✓	
Sue Sills	Accommodation and Tourism Association	✓	
Kyle Czech	Tourism Operations	✓	
Tina Loader	Tourism Operations		✓
Naomi Thompson	Tourism Operations	✓	
Howard Martin	Community Member		✓
Lotta Jackson	General Manager NIRC	✓	
Rose Evans	Team Leader Tourism & Economic Development	✓	
Elise McCaskie	RDA Representative	✓	

1 WELCOME

The Chair welcomed the committee to the meeting and opened the meeting at 4:07pm.

2 DISCLOSURE OF INTEREST

Name	Agenda Item	Type	Nature of Interest
		Conflict of Interest	

3 CONFIRMATION OF MINUTES**3.1 MINUTES OF THE TOURISM ADVISORY COMMITTEE MEETING HELD ON 6 JUNE 2019****RECOMMENDATION**

- That the Minutes of the Tourism Advisory Committee Meeting held on 6 June 2019 be received and noted.

<u>Moved</u>	Lisle Snell	<u>Seconded</u>	Kyle Czech
			Carried

4 BUSINESS ARISING FROM MINUTES**4.1 BIRDWATCHING TOURISM OPPORTUNITY**

Howard Martin's report circulated and discussed. ACTION: Kyle to investigate Wildmob situation.

4.2 NORFOLK ISLAND FACEBOOK PAGE

Kyle Czech gave an update. ACTION: Kyle to follow up.

5 REPORTS FROM OFFICERS**5.1 VISITOR SURVEY CARDS****SUMMARY**

The purpose of this report is to advise Council of the need to update the Visitor Survey Cards.

RECOMMENDATION

1. That the Tourism Advisory Committee approve the amended Survey Card for future printing.

<u>Moved</u>	Fiona Anderson	<u>Seconded</u>	Naomi Thompson
			Carried

5.2 TOURISM ACTION PLAN REVIEW 2019**SUMMARY**

The purpose of this report is for the Tourism Advisory Committee (TAC) to review key objectives of the Tourism Action Plan 2019.

RECOMMENDATION

1. That the Report by Team Leader Tourism and Economic Development requesting the TAC to review the Tourism Action Plan in four stages be received and noted.
2. Confirmation that the Tourism Action Plan Stage One (1.1 to 1.6) has been received, reviewed, approved and noted.

<u>Moved</u>	Fiona Anderson	<u>Seconded</u>	Lisle Snell
			Carried

5.3 TOURISM REPORT JUNE 2019**SUMMARY**

The purpose of this report is for Team Leader Tourism & Economic Development to provide a monthly update of industry news to Council, TAC and Community.

RECOMMENDATION

That the Tourism Report June 2019 be received and noted.

<u>Moved</u>	Kyle Czech	<u>Seconded</u>	Lisle Snell
			Carried

6 ITEMS FROM COMMITTEE MEMBERS

Nil

7 RDA REPORT ON TOURISM INCUBATOR PROJECT – ELISE MCCASKIE

Elise McCaskie submitted a verbal report.

RECOMMENDATION

That the RDA Report June 2019 be received and noted.

<u>Moved</u>	Kyle Czech	<u>Seconded</u>	Naomi Thompson
			Carried

8 COMMITTEE OF THE WHOLE

There was insufficient time for Committee of the Whole.

9 CLOSE OF COMMITTEE MEETING

Next meeting will be held on Thursday 1 August 2019

The Chair closed the meeting at 5:31pm